



THE MORETON BAY FOUNDATION LIMITED

POLICY: FUNDRAISING

Link to Strategic Plan:

SUSTAINABILITY: A strong, respected, sustainable and accountable organisation

The Moreton Bay Foundation Limited (TMBF) acknowledges the importance of, and is committed to building, maintaining and managing (including mitigating) respectful and ethical relationships with its donors, stakeholders and other supporters (collectively called “Donors” for the purposes of this Policy and any associated Procedure document/s) to ensure the interests of the organisation and the Donor are protected. This policy outlines the principles of TMBF’s approach to, and ethics of, fundraising for the Foundation.

Definitions:

Donor Categories: (category names and amounts per category can be changed on recommendation of the Fundraising Committee to the Board)

Bronze Donor means a Donor who provides support with a market value of \$2,000 up to \$20,000.

Silver Donor means a Donor who provides support with a market value of \$20,000 up to \$50,000.

Gold Donor means a Donor who provides support with a market value of \$50,000 up to \$100,000.

Platinum Donor means a Donor who provides support with a market value of \$100,000 or more.

Fundraising means all activity undertaken by TMBF where philanthropic gifts, donations, in-kind and other support (collectively called “donations” for the purposes of this Policy) are sought from corporations, individuals, philanthropic and research foundations, governments and other stakeholders, to support TMBF initiatives and goals’ achievement.

PRINCIPLES:

Principle One: Donations align with TMBF Values, Vision and Mission

Donations will only be accepted by TMBF if they are consistent with TMBF’s vision, values, and mission, align with TMBF’s strategic objectives, and preserve or enhance TMBF’s reputation.

Principle Two: Accountable Donation Management

Rigorous, accountable record-keeping will underpin all donations management, including complying with taxation and other legal obligations, and all donations consisting of monies will be deposited into the appropriate TMBF Trust bank account.

Principle Three: Fundraising as an Activity is Valued

The Board Directors and senior management will provide ethical and accountable leadership in all Fundraising, and mentor less senior colleagues (including volunteers) engaged in Fundraising.

Principle Four: Donors’ Rights

The reputation and privacy of all Donors will be honoured and protected, and Donors will be entitled to information about:

- TMBF’s Values, Vision and Mission;
- TMBF’s legal status, including in regard to taxation matters;
- The position, and any perceived or actual conflicts of interest, of TMBF’s personnel involved in soliciting and managing the donation.

Silver, Gold and Platinum Donors will also be entitled to information about the manner in which the donation is to be used, and how the donation was used once fully expensed.